

Great Parks Sponsorship Opportunities

Community Impact:

Spending more time outdoors is directly connected to the wellness of our region's children and families. Being outside in green spaces supports an active and healthy lifestyle, which has been shown to increase life expectancy, improve sleep quality and reduce cancer risk.

Along with supporting physical wellness, spending time in nature also bolsters mental well-being, including lowering the risk of depression, restoring and strengthening our mental capacity and increasing focus and attention. Great Parks destinations offer these benefits to everyone in our region every day.

Great Parks guests are your current and future customers:

- Great Parks has over 7.1 million visits each year from community members across the Tri-State and beyond.
- Great Parks guests are health-conscious, eco-minded families and residents who have a passion for active outdoor living.

Great Parks Media Reach

- Bi-weekly e-newsletter (37,000+ subscribers)
- Event web pages (54,250 website weekly page views)
- Press releases (200+ media contacts)
- Social media event campaigns and advertisements (77,000+ followers across all platforms)

Board of Park Commissioners

Caren Laverty • Scott Schuster • Marcus Thompson • Melissa Wegman • Todd Palmeter, CEO
10245 Winton Road • Cincinnati, OH 45231 • greatparks.org

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels
Winter Hike Series	Various	Our popular Winter Hike Series is a reminder of the four-season fun visitors enjoy from the big lands at Great Parks. Hikers of all ages look forward to the series each year for the opportunity to feel a chill on their cheeks while experiencing how Great Parks destinations look completely different in the winter.	5 hikes in January & February	1,500	Starting at \$1,500
Out in the Outdoors Series	Various	Out in the Outdoors is a monthly series for outdoor exploration designed for members of the LGBTQIA+ community and allies. All are welcome to join us as we engage with nature in a myriad of ways. The friendly and welcoming Great Parks program leaders are proud LGBTQIA+ community members who will share the beauty of the outdoors with you. Each month, we'll venture out to one of our gorgeous Great Parks and explore a different topic. Embrace the beauty of the natural world, meet others with a passion for the outdoors and join a supportive community through exploration. These are free programs and open to all adults.	Monthly events	350	Starting at \$1,500
MLK Clean Sweep Day	Nature Center at the Summit	Great Parks presents an annual Martin Luther King Jr. Day Community Clean Up held at Roselawn's Nature Center at The Summit. Community members	MLK Day	100+	Starting at \$1,500

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels
		break into teams and follow routes to pick up litter, then meet back at the Summit Center afterward for an open-house style programming and light refreshments to celebrate their hard work and the community we serve.			
Women in the Outdoors Series	Various	In this series, Great Parks aims to guide women ages 16 and up toward cultivating knowledge, discovering new friends, and gaining experience in various outdoor skills. Join our female instructors on the trail, the range, and on water as we build confidence and community together in an inclusive environment. This three-season series kicks off during Women's History Month and occurs each month through October.	8 dates, March to October	150	Starting at \$1,500
Out of This World	Woodland Mound	Blast off to Woodland Mound and celebrate all things space! Walk through the solar system, launch water-powered rockets, explore constellations and more! Out of This World features both indoor and outdoor activities for all ages. You'll go star-crazy in the park after dark!	April	300	Starting at \$1,500
Fishing Tournaments	Various	Join your fellow anglers as you compete in these tests of skill, strategy and patience. Whether you're a seasoned pro or a novice, our	15 dates, April to October	650	Starting at \$1,500

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels
		tournaments offer a rewarding experience to anglers of all ages. Tournament events are held at several different parks system-wide giving you a chance for exposure to residents across Hamilton County!			
Great Parks Pollinator Festival & 5K	Glenwood Gardens	Join us for a buzzing celebration of our precious pollinators at the Pollinator Festival & 5K! Explore educational exhibits, enjoy family-friendly activities, and shop unique spring crafts from local artists. Learn about the vital role pollinators play in our ecosystem and discover how you can support their conservation efforts. Then lace up those shoes and enjoy a family-friendly 5K.	May	2,000	Starting at \$1,500
Spark in the Dark	Miami Whitewater Forest	Let's light up the lake and illuminate the night! Float on glowing boats as the water glints and gleams, activate all five senses on a family-friendly nighttime hike, and meet some educational animals at this dazzling night party. Tell stories around a campfire, chow down at the snack bar and glow wild at Miami Whitewater Forest. From moths to moons to bats and bugs, there's so much to explore once the sun has set!	May to September	1,600+	Starting at \$1,500
Burgers & Brews Series	Lake Isabella	Live music, grill-outs, cold brews and peaceful lake views await our guests at Burgers and	7 dates, May to August	700	Starting at \$1,500

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels
		Brews. Our lakeside deck provides a serene atmosphere for seven nights of laid-back summer fun.			
Fairy Tale Festival	Glenwood Gardens	The Great Parks Highfield Discovery Garden at Glenwood Gardens is the setting for fairy tale folklore that leaps off the page into real life for the family-favorite Fairy Tale Festival. Kids of all ages are encouraged to dress up as their favorite fairy tale characters to join the fun. Guests watch as their favorite fairy tales appear before their eyes with character meet-and-greets, armored sword fights, Madcap Puppets shows and a wizard weaving his magic.	June: 2-day weekend	2,100	Starting at \$1,500
Bike Rodeo	Miami Whitewater Forest	Families that join us for the Bike Rodeo get to meet the Great Parks of Hamilton County Rangers and learn about bike safety! This free event at Miami Whitewater Forest Harbor is for kids ages 4-12 and includes fun activities, contests and learning stations.	June	300	Starting at \$1,500
Kids Outdoor Adventure Expo	Winton Woods	Kids Outdoor Adventure Expo is one of the largest FREE interactive outdoor recreation and nature education events for children in the country. With the support of local business partners, Great Parks reaches 5,000+ local children annually.	July: 2-day weekend	8,500	Starting at \$2,500

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels
Hops & Hyzers Disc Golf Tournament	Winton Woods & Woodland Mound	This annual disc golf tournament, in partnership with HighGrain Brewing, is open to participants of all ages, especially those within the beginner to intermediate levels of play. Experience Great Parks' renovated 18-hole course - featuring improved tee boxes, signage and baskets - and enjoy a HighGrain brew with friends and family. Mobile disc baskets and other lawn games are also available to families, children and spectators.	2 dates, Summer & Fall	125 each event	Starting at \$1,500
National Night Out	Winton Woods Harbor	Great Parks is a proud local partner for National Night Out, taking place across the country every August to promote partnerships between the community, local police departments and other emergency agencies. Many first responders will be on site to demonstrate how they protect the community, while also showing off some of the specialized equipment they use. Games, animal encounters and K-9 demos will also be part of this special community event.	August	1,000	Starting at \$1,500
Hispanic Heritage Festival	Sharon Woods	The Hispanic Heritage Festival offers an opportunity to appreciate and celebrate our Latinx community. Guests enjoy authentic food, salsa music and dance, kids activities, inflatable bounce houses and	September	2,000	Starting at \$1,500

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels
		more, alongside organizations that support the Latinx community in Greater Cincinnati.			
Root Ball	Venues Vary	The Root Ball is our gala – with a rustic twist. Eco-minded corporate partners help us raise critical funds for Great Parks Forever’s efforts to translate an early conservation promise into everyday experiences and lasting legacies.	October	300+	Starting at \$2,500
Safety Town	Winton Woods	Children ages 4-12 maneuver big wheels and bikes of all sizes on a safety skills driving course featuring obstacles, emergency signals and a pedestrian safety station. Fun activities and education stations await, including an animal encounter from Great Parks. Safety tips are especially important for children who are enjoying the more than 80 miles of trails within Great Parks, either on foot or on wheels.	October	300	Starting at \$1,500
Trunk or Treat	Sharon Woods / Sharon Centre	This popular annual event is co-hosted by Great Parks and Sharonville Parks & Rec, welcoming kids of all ages to come and trick or treat through Sharon Woods. As kids make their way through the event, they stop at each decorated 'trunk' and meet members of the Great Parks teams as well as	October	2,500	Starting at \$1,500

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels
		representatives from local businesses.			
1800s Harvest Jamboree	Shawnee Lookout	The 1800s Harvest Jamboree is a historic harvest event that celebrates the fall season, 1800s style - when Ohio pioneers harvested crops and then feasted each year. Guests enjoy live entertainment and programming and pioneer games, as well as traditional foods, and the creation of crafts and toys.	November	600	Starting at \$1,500
Holidays on the Farm	Winton Woods Farm & Equestrian Center	Guests make magical holiday memories at Great Parks' Holidays on the Farm. At our most popular annual event, families from around the Tri-State come together to celebrate the season as they reconnect with nature in our winter wonderland, decked out in thousands of twinkling lights!	December	11,000	Starting at \$2,500
Wildlife Exhibits Sponsor	Various	Help Great Parks care for our live animals at our nature centers across the park district!	Ongoing	Various	Starting at \$3,000
Nature's Niche Sponsors	Various	Reach your target customers at some of our most popular stops in the parks – our Nature's Niches.	Ongoing	Various	Contact our Philanthropy team to discuss customized sponsorship options.

Event	Park	Overview	Event Date(s)	Attendance	Sponsorship Levels

